

The Chair of Business Ethics (Prof. Dr. Christoph Lütge) offers the following thesis topic (Bachelor or Master):

Ethics consulting: What do companies want and need to learn from the academic world?

Background.

Today's fast development and implementation of new emerging technologies pose many ethical issues. Therefore, it is ever more important to learn about and understand key considerations and concepts in business ethics. In doing so, researchers in the field of (business) ethics and philosophy could serve as important experts to consult companies on how to transfer ethics into practice.

Expected goals.

Drawing upon past literature and qualitative data stemming from semi-structured interviews, this thesis will aim to investigate key issues and areas for which companies may demand consulting on business ethics. The ultimate goal is to draft an ethics curriculum for companies. Possible research questions are:

- *What are key ethical issues that companies are currently facing?*
- *How could researchers in the field of business ethics assist / consult companies?*
- *How can ethics be transferred into practice?*

Recommended literature.

Lütge, C. (2013). Handbook of the philosophical foundations of business ethics. Springer.

Sternberg, E. (2000). Just business: Business ethics in action.

Koestenbaum, P. (2003). The philosophic consultant: Revolutionizing organizations with ideas. San Francisco CA: Jossey-Bass/Pfeiffer.

Saarinen, E. (2008). Philosophy for managers: Reflections of a practitioner. *Philosophy of Management*, 7(1), 3-24.

Details.

Supervisor: Franziska Poszler
Starting date: as soon as possible

Contact.

If you are interested, please contact Franziska Poszler (franziska.poszler@tum.de)

We are looking forward to your application!